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## Architecture



**WHO** Edwin Chuang, CEO and founder, sáv Hospitality

**WHERE** Hong Kong

**WHY** Graduating in architecture, interiors and urban planning from the Parsons School of Design in New York, Edwin Chuang founded sáv Hospitality Group, a new lifestyle hotel brand based in Hong Kong, to reflect a new generation in style, attitude, and vision.

The group's flagship property, Hotel sáv, is making its name via a number of innovative concepts, including seven sáv colours in décor and services to induce a spiritual healing effect among its guests. The sáv portfolio also includes sáv Residence in Taipei, sáv Resort & Spa in Xiamen, and Pacific Cebu Resort in Cebu.

Before he established sáv Hospitality, Chuang founded his own architecture and interior design consultancy, EDesign Studio, under which he headed various design projects in Taiwan, Thailand and Southeast Asia.



## Architecture



**WHO** Alvin Huang, founder and design principal, SDA Synthesis Design + Architecture

**WHERE** Los Angeles, USA

**WHY** As an award-winning architect, designer and educator, Alvin Huang, AIA, specialises in the integrated application of material performance, emergent design technologies and digital fabrication in contemporary architecture practice.

Huang's body of work and teachings have had a profound impact throughout Asia. Completed projects include the Groove at CentralWorld (Bangkok, Thailand), Central Plaza Lampang (Lampang, Thailand) and the Pure Tension Pavilion for Volvo at the Guangzhou Auto Show (Guangzhou, China). Currently, he is working on a number of new projects in Asia, including a 2,000-seat performance hall in Yongding, China.

Huang has lectured, taught and exhibited widely in Asia, including the Hong Kong Pavilion at the International Architecture Biennale (Venice, Italy), Tongji University (Shanghai, China) and Kyoto Institute of Technology (Kyoto, Japan).

